

CAROL BARGER

PRODUCT DESIGNER, CREATIVE PRODUCER, EDUCATOR

Savannah GA
Los Angeles, CA
www.carolbarger.com
cre8ivnrg@gmail.com | 949.331.6216

EXPERIENCE

UI/UX Design Immersion Educator / Mentor | *Chegg Inc.*
Fully Remote, Part time | August 2020 – Present
UX Design technical expert, mentor, coach, assessor and Q&A Session moderator and for Chegg Skills UI/UX Design Immersion program.

Partner, Experience Design | *Mosaic Thought Leadership*
2019-2021 Fully Remote
UX Strategist for various start-up initiatives.

Experience Designer | *Gulfstream Aerospace (2019)*
Research, design and implementation of mobile experiences for aviation manufacturing engineers, test pilots, and flight operations.

Creative Producer | *USAA (2016-2017)*
Creative lead, internal and customer-facing products. New and existing design, reviews. Process coordinator/lead for USAA's WIKI-Team site, Agile-ACE training site; USAA 'new brand' experience; analytics and personalization for mobile banking.

UX Design Consultant | *Shark Diver™ (2014-2015)*
Re-engineered the company's SEO, blog, digital marketing objectives to support its core mission and marine conservation efforts. Designed new media strategy and a new mobile experience for direct booking of eco-tour expeditions.

Previous clients as UX Designer / UX Architect / UX Writer
Phenomenon - Los Angeles
Manzama LLC (Bend, OR)
nMetric LLC
Total Woman Gym and Spa
Bally Total Fitness/Crunch
Laboratory Corporation of America
US LABS / Integrated Oncology
British Petroleum
Gold's Gym International Franchising

SKILLS & TOOLS

Design thinking, experience design, product cycle management, interaction design, product strategy, analytics, brand/new brand, accessibility, user research.

Product hypothesis, visioning, road-mapping, customer journey; user research, strategy and analytics; wire-framing, prototyping; Agile/SCRUM, digital marketing, content management. Adobe Creative Suite, Figma, Invision, Sketch, project and product management tools

EDUCATION

Cornell University / Samuel Johnson Graduate School of Management
Post Grad Certification, Innovation and Product Management (June 2021)

Cornell University / Samuel Johnson Graduate School of Management
Post Grad Certification, Digital Marketing (May 2019)

University of California, Irvine
Post Grad Certification, IA and UI Design (2000)

University of Baltimore, College of Arts & Sciences, Baltimore, MD
BA, Creative Writing

3 Years of Study, Design & Illustration
The Maryland Institute College of Art, The Cleveland Institute of Art Imagery, Inc., Columbia, MD, Internship, Communication Design

ACHIEVEMENTS

Creator of Artzy™ TideTurn™, PanSpot™ and Wandercolors™

Diverse experience designing for e-learning, banking & insurance services, business intelligence, aerospace, franchise development, fitness and healthcare

Over a 20-year span, achieved completion of 65 turnarounds, mobile-first and new product / service experiences.

PORTFOLIO / CV

WWW.CAROLBARGER.COM