

CAROL BARGER

PRODUCT DESIGN & MANAGEMENT

www.carolbarger.com
cre8ivnrg@gmail.com | 949.331.6216

Hello,

First, a big thank you.

A pleasure to have this opportunity to submit for this role.

I'm a California-based product designer, with 20+ years of experience directly engaged with diverse product development clientele, user experience design practicum; whole product design, lead strategy and research, as well as facilitating UX workshops across teams, partners and organizations. Currently I'm located in the Southeast US, and open to relocation.

SUMMARY ACHEIVEMENTS

- Graduate of UCI Continuing Education - UI Design/Information Architecture
- Graduate of Cornell University's post-grad continuing education programs in Digital Marketing and Product Management/Innovation.
- Creator of Artzy,TM TideTurnTM and PanSpotTM
- Project experience: Healthcare, fitness, wellness, community, e-learning and instructional design, aviation/aerospace, banking/insurance, non-profit, start-up, eco-tourism, consumer advocacy and creative workshop facilitation.

For additional information about current role please visit <https://www.chegg.com/about/what-we-do/> and <https://www.thinkful.com/#mentorship>

Available: within 2-3 weeks

Remote: Preferred / Relocation: Yes, West coast preferred.

US Citizen: Yes

Portfolio: <https://www.carolbarger.com>

Preferred communication: email, text or Zoom

References: provided at interview request

Sincerely,

Carol Barger

e/zoom: cre8ivnrg@gmail.com

text only: 949.331.6216

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EXPERIENCE

UI/UX Design Immersion Educator / Mentor

Thinkful / Chegg | *Fully Remote* | August 2020 – Present

Technical expertise, live coaching, mentorship, assessment, and student support for eight cohorts enrolled in Thinkful/Chegg's UI/UX design Immersion program.

Experience Designer | Gulfstream Aerospace (2019)

Research, design and implementation of mobile experiences for aviation manufacturing engineers, test pilots, and flight operations.

Partner, Product Design | Mosaic Thought Leadership (2018-2019)

UX strategist for various confidential clients and start-up initiatives.

Creative Producer, Enterprise UX | USAA (2016-2017)

Creative lead, internal and customer-facing products. Process coordinator/lead for USAA's WIKI-Team site, Agile-ACE training site; USAA 'new brand' experience, analytics and personalization for mobile banking.

UX Design Consultant | Shark Diver™ (2014-2015)

Re-engineered the company's SEO, blog, digital marketing objectives to support its core mission and marine conservation efforts. Designed new media strategy and a new mobile experience for direct booking of eco-tour expeditions.

Lead UX Designer/Producer

Phenomenon Los Angeles (2015)

Manzama LLC (2015)

nMetric LLC (2014-2015)

Total Woman Gym and Spa (2013)

Bally Total Fitness/Crunch (2012)

Laboratory Corporation of America (2009-2012)

US LABS / Integrated Oncology (2008-2009)

Gold's Gym International Franchising (2004)

TOOLS & SKILLS

Product design, product management, design thinking, creative production, product hypothesis, visioning, discovery, road-mapping, product definition, user research, strategy and analytics; prototyping; Agile/SCRUM, Adobe Creative Suite, Figma, Sketch, HTML/CSS.

EDUCATION

Cornell University / Samuel Johnson Graduate School of Management

Post Grad Certification, Innovation and Product Management (June 2021)

Cornell University / Samuel Johnson Graduate School of Management

Post Grad Certification, Digital Marketing (May 2019)

University of California, Irvine

Post Grad Certification, Information Architecture & Design (2000)

University of Baltimore, College of Arts & Sciences, Baltimore, MD

BA, Creative Writing

3 Years of Study, Design & Illustration

The Maryland Institute College of Art,

The Cleveland Institute of Art

Imagery, Inc., Columbia, MD, Internship,

Communication Design

ACHIEVEMENTS

Creator of Artzy™ TideTurn™, PanSpot™ and Wandercolors™

Industry experience: e-learning, eco-tourism, banking & insurance services, business intelligence, aerospace, franchise development, fitness and healthcare

Over a 20-year span, achieved completion of 65 turnarounds, mobile-first and new product / service experiences.

PORTFOLIO / CV / CASE STUDIES

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