

# Carol Barger

Product Designer, Creative Producer, Educator

Savannah, GA  
Los Angeles, CA  
**(949) 331-6216**  
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## EXPERIENCE

### **Chegg Inc**, Santa Clara, CA *UI/UX Design Immersion Educator & Mentor*

AUGUST 2020 - PRESENT

Fully remote, part time. UX Design technical expert, coach, mentor, Assessor and Q&A Sessions moderator for the UI/UX Design Immersion and Flex programs.

### **Mosaic Thought Leadership**, Ft Lauderdale, FL *Partner, UX Design*

JANUARY 2018 - JANUARY 2021

Fully remote. UX strategist for various start-up and confidential NDA initiatives.

### **Gulfstream Aerospace**, Savannah, GA *Experience Designer*

JANUARY 2019 - JUNE 2019

Contract, onsite. Research and creative direction of mobile experiences for aviation manufacturing engineers, test pilots and flight operations.

### **USAA**, San Antonio, TX — *Creative Producer, Enterprise UX*

JANUARY 2016 - FEBRUARY 2017

Contract FTE. Creative lead, internal and customer-facing products design.. Process coordinator / lead for USAA's internal teams site, Agile-ACE training site; USAA 'new brand' experience, analytics and personalization for mobile banking.

### **Self-Employed UX Design & Product Management Consultant**

JUNE 2000 - DEC 2015 / JANUARY 2024 to Present

Clients: Chatham Sailing Club, Shark Diver LLC, Phenomenon Los Angeles, Manzama LLC, nMetric LLC, Total Woman Gym & Spa, Bally Total Fitness/Crunch, Laboratory Corporation of America, US LABS/Integrated Oncology, Gold's Gym International Franchising, Northrop Grumman Corporation (Program Management).

## SKILLS & TOOLS

Design thinking, experience design, design thinking process/coaching, product cycle management, interaction design, CSS, HTML, product strategy, analytics, branding, accessibility, user research, roadmapping, customer journey, analytics, wireframing, prototyping. Adobe Creative Suite, Figma, Wix Studio, Sketch, project & product management tools, Google Analytics.

## EDUCATION

### **Cornell University** Samuel Curtis Johnson Graduate School of Management, Ithaca, NY — *Post Grad Certification, Product Management & Innovation*

JUNE 2021

### **Cornell University** Samuel Curtis Johnson Graduate School of Management, Ithaca, NY — *Post Grad Certification, Digital Marketing*

MAY 2019

### **University of California** Irvine, CA — *Post Grad Certification, UI Design*

JUNE 1998 - JUNE 2000

### **University Maryland** Baltimore, MD (UMB) — *BA, Creative Writing*

### **Maryland Institute of Art / Cleveland Institute of Art**

3 years of study — *Illustration and Graphic Design*

### **Paid Internship** Imagery, Inc. Columbia, MD — *Illustration and Graphic Design*

## PROJECTS

Please visit my website at [www.carolbarger.com](http://www.carolbarger.com)

## LANGUAGES

English, American Sign Language