

CAROL BARGER

PRODUCT DESIGNER / EDUCATOR

www.carolbarger.com
cre8ivnrg@gmail.com | 949.331.6216

Hello,

First, a big thank you.

A pleasure to have the opportunity to submit for this role.

I'm a California-based multi-disciplined product designer with a diverse experience in product development, design thinking; user experience design practicum; whole product design, strategy and research, as well as facilitating collaborative efforts and UX design workshops across teams, partners and organizations.

Fourteen months ago, after completely post-graduate work, my career path shifted to design and technology education, starting with the role of coaching and mentoring immersion students undergoing a rigorous, live-video instruction program towards internship, career transition, or obtaining new and marketable skills. I continue to pursue opportunities in value-driven education, human-centered design, product user advocacy and product management.

SUMMARY ACHEIVEMENTS

- Graduate of UCI Continuing Education - UI Design/Information Architecture
- Graduate of Cornell University's post-grad certificate programs in Digital Marketing and Product Management/Innovation.
- Creator of Artzy™, TideTurn™ and PanSpot™
- Versatile acumen in designing for e-learning, enterprise, services industry, business intelligence, aerospace, fitness and healthcare.
- Recent project areas: e-learning and instructional design, non-profit, start-up, consumer advocacy and creative workshop facilitation.

For additional information about current role please visit <https://www.chegg.com/about/what-we-do/> and <https://www.thinkful.com/#mentorship>

Available: January 2022

Relocation/Remote: Yes

US Citizen: Yes

Portfolio: <https://www.carolbarger.com>

Preferred communication: email, text or Zoom

References: provided at interview request

Sincerely,

Carol Barger

e/zoom: cre8ivnrg@gmail.com

text only: 949.331.6216

www.carolbarger.com

CAROL BARGER

PRODUCT DESIGNER / EDUCATOR

www.carolbarger.com
cre8ivnrg@gmail.com | 949.331.6216

EXPERIENCE

Thoughtful / Chegg | UI/UX Design Immersion Educator / Mentor
Fully Remote | August 2020 – Present
Technical expert, mentor and educator support for eight cohorts enrolled in the UI/UX design Immersion program.

Mosaic Thought Leadership | Partner / Pro Bono
UX Strategist for various start-up initiatives.

Experience Designer | *Gulfstream Aerospace (2019)*
Research, design and implementation of mobile experiences for aviation manufacturing engineers, test pilots, and flight operations.

Creative Producer | *USAA (2016-2017)*
Creative lead, internal and customer-facing products. New and existing design, reviews. Process coordinator/lead for USAA's WIKI-Team site, Agile-ACE training site; USAA 'new brand' experience; analytics and personalization for mobile banking.

UX Design Consultant | *Shark Diver™ (2014-2015)*
Re-engineered the company's SEO, blog, digital marketing objectives to support its core mission and marine conservation efforts. Designed new media strategy and a new mobile experience for direct booking of eco-tour expeditions.

Lead UX Designer / UX Architect / UX Writer
Phenomenon Los Angeles (2015)
Manzama LLC (2015)
nMetric LLC (2014-2015)
Total Woman Gym and Spa (2013)
Bally Total Fitness/Crunch (2012)
Laboratory Corporation of America (2009-2012)
US LABS / Integrated Oncology (2008-2009)
Gold's Gym International Franchising (2004)

TOOLS & SKILLS

Live video instruction, coaching and student success management
Creative production, product hypothesis, visioning, road-mapping, customer journey; design thinking, user research, strategy and analytics; wire-framing, prototyping; Agile/SCRUM, digital marketing
Adobe Creative Suite, Figma, Invision and Sketch.

EDUCATION

**Cornell University / Samuel Johnson
Graduate School of Management**
*Post Grad Certification, Innovation and
Product Management (June 2021)*

**Cornell University / Samuel Johnson
Graduate School of Management**
*Post Grad Certification, Digital Marketing
(May 2019)*

University of California, Irvine
*Post Grad Certification, IA and UI
Design (2000)*

**University of Baltimore, College of Arts &
Sciences, Baltimore, MD**
BA, Creative Writing

3 Years of Study, Design & Illustration
*The Maryland Institute College of Art,
The Cleveland Institute of Art
Imagery, Inc., Columbia, MD, Internship,
Communication Design*

ACHIEVEMENTS

**Creator of Artzy™ TideTurn™, PanSpot™
and Wandercolors™**

**Versatile acumen in designing for e-
learning, banking & insurance services,
business intelligence, aerospace, franchise
development, fitness and healthcare**

**Over a 20-year span, achieved completion
of 65 turnarounds, mobile-first and new
product / service experiences.**

PORTFOLIO / CV

WWW.CAROLBARGER.COM