

CAROL BARGER

PRODUCT DESIGNER

Savannah GA
www.carolbarger.com
cre8ivnrg@gmail.com | 949.331.6216

Hello,

First, a big thank you.

A pleasure to have this opportunity to submit for this role.

I'm a former California-based product designer, with 20+ years of product development engagement with diverse product development clientele, user experience design practicum; whole product design, strategy and research, as well as facilitating UX workshops across teams, partners and organizations.

SUMMARY ACHEIVEMENTS

- Graduate of Cornell University's post-grad certificate programs in Digital Marketing and Product Management/Innovation.
- Graduate of UCI Continuing Education - UI Design/Information Architecture
- Creator of Artzy™, TideTurn™ and PanSpot™
- Versatile acumen in designing for e-learning, enterprise, services industry, business intelligence, aerospace, fitness and healthcare.
- Recent project areas: e-learning and instructional design, non-profit, start-up, consumer advocacy and creative workshop facilitation.

Available: within 2-3 weeks

Relocation/Remote: Yes

US Citizen: Yes

Portfolio: <https://www.carolbarger.com>

Preferred communication: email, text or Zoom

References: provided at interview request

Sincerely,

Carol Barger

e/zoom: cre8ivnrg@gmail.com

text only: 949.331.6216

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EXPERIENCE

Thoughtful / Chegg | UI/UX Design Immersion Educator / Mentor
Fully Remote | August 2020 – Present
Technical expert, mentor and educator support for eight cohorts enrolled in the UI/UX design Immersion program.

Mosaic Thought Leadership | Partner / Pro Bono
UX Strategist for various start-up initiatives.

Experience Designer | *Gulfstream Aerospace (2019)*
Research, design and implementation of mobile experiences for aviation manufacturing engineers, test pilots, and flight operations.

Creative Producer | *USAA (2016-2017)*
Creative lead, internal and customer-facing products. New and existing design, reviews. Process coordinator/lead for USAA's WIKI-Team site, Agile-ACE training site; USAA 'new brand' experience; analytics and personalization for mobile banking.

UX Design Consultant | *Shark Diver™ (2014-2015)*
Re-engineered the company's SEO, blog, digital marketing objectives to support its core mission and marine conservation efforts. Designed new media strategy and a new mobile experience for direct booking of eco-tour expeditions.

Lead UX Designer / UX Architect / UX Writer
Phenomenon Los Angeles (2015)
Manzama LLC (2015)
nMetric LLC (2014-2015)
Total Woman Gym and Spa (2013)
Bally Total Fitness/Crunch (2012)
Laboratory Corporation of America (2009-2012)
US LABS / Integrated Oncology (2008-2009)
Gold's Gym International Franchising (2004)

TOOLS & SKILLS

Live video instruction, coaching and student success management
Creative production, product hypothesis, visioning, road-mapping, customer journey; design thinking, user research, strategy and analytics; wire-framing, prototyping; Agile/SCRUM, digital marketing
Adobe Creative Suite, Figma, Invision. Sketch, Slack, Discord.

EDUCATION

Cornell University / Samuel Johnson Graduate School of Management
Post Grad Certification, Innovation and Product Management (June 2021)

Cornell University / Samuel Johnson Graduate School of Management
Post Grad Certification, Digital Marketing (May 2019)

University of California, Irvine
Post Grad Certification, IA and UI Design (2000)

University of Baltimore, College of Arts & Sciences, Baltimore, MD
BA, Creative Writing

3 Years of Study, Design & Illustration
The Maryland Institute College of Art, The Cleveland Institute of Art Imagery, Inc., Columbia, MD, Internship, Communication Design

ACHIEVEMENTS

Creator of Artzy™ TideTurn™, PanSpot™ and Wandercolors™

Versatile acumen in designing for e-learning, banking & insurance services, business intelligence, aerospace, franchise development, fitness and healthcare

Over a 20-year span, achieved completion of 65 turnarounds, mobile-first and new product / service experiences.

PORTFOLIO/CV

WWW.CAROLBARGER.COM